MAJOR MARKET, INC. ZUNI BUSINESS OWNER

$544,000 Business Loan

MAJOR MARKET, INC is a Zuni tribal member owned small business re-establishing its roots on the Zuni Indian Reservation. The project owner previously owned and operated a similar facility for 20 years until the 1980’s. When the owner’s grown children were called back to the community to fulfill cultural obligations, the family decided to leverage the younger generation’s skills honed through a decade of work in Albuquerque’s private sector. The eldest son’s formal education in the culinary arts and work as a sous-chef in the high end resort industry and the younger son’s work as an engineer adept in LEAN process improvements and inventory management will optimize business operations.

The business when open in late 2018 will be a 3000 sq. ft. pre-fabricated retail building housing a fresh food deli and market that will stock organic food products. The owner will promote healthy food options to its retail customers as well as contract with the Zuni Tribe to supply healthy food products for schools, a health clinic and related health programs (Diabetes Prevention, Elder Meals, etc). The business will reach out to local food suppliers to advance a farm to table model. The business seeks to support tribal health initiatives by augmenting healthy eating lifestyles and to provide alternative perishable and non-perishable food items to compete with less health conscious options currently offered by local vendors.

The loan was structured as a 15 year term loan with an interest only period to facilitate smoother start-up and stabilization of the business. NCA will fund the construction period and its lending partner RCAC (Rural Community Assistance Corporation) will serve as the lender of record for the semi-perm period. The project will benefit from private Foundation investments intended to support tribal community- and economic sustainability.

Our mission is to advance Tribal self-determination by working as a lender and as an honest broker for unlocking capital resources necessary to build Tribal economies.

Call or visit us online to learn how we can help you make your project a success!

www.nativecap.org
855.628.2272